

SUSTAINABILITY REPORT

2024-2025



AUTOGRAPH
COLLECTION®
ALL-INCLUSIVE
RESORTS



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VISION 2024

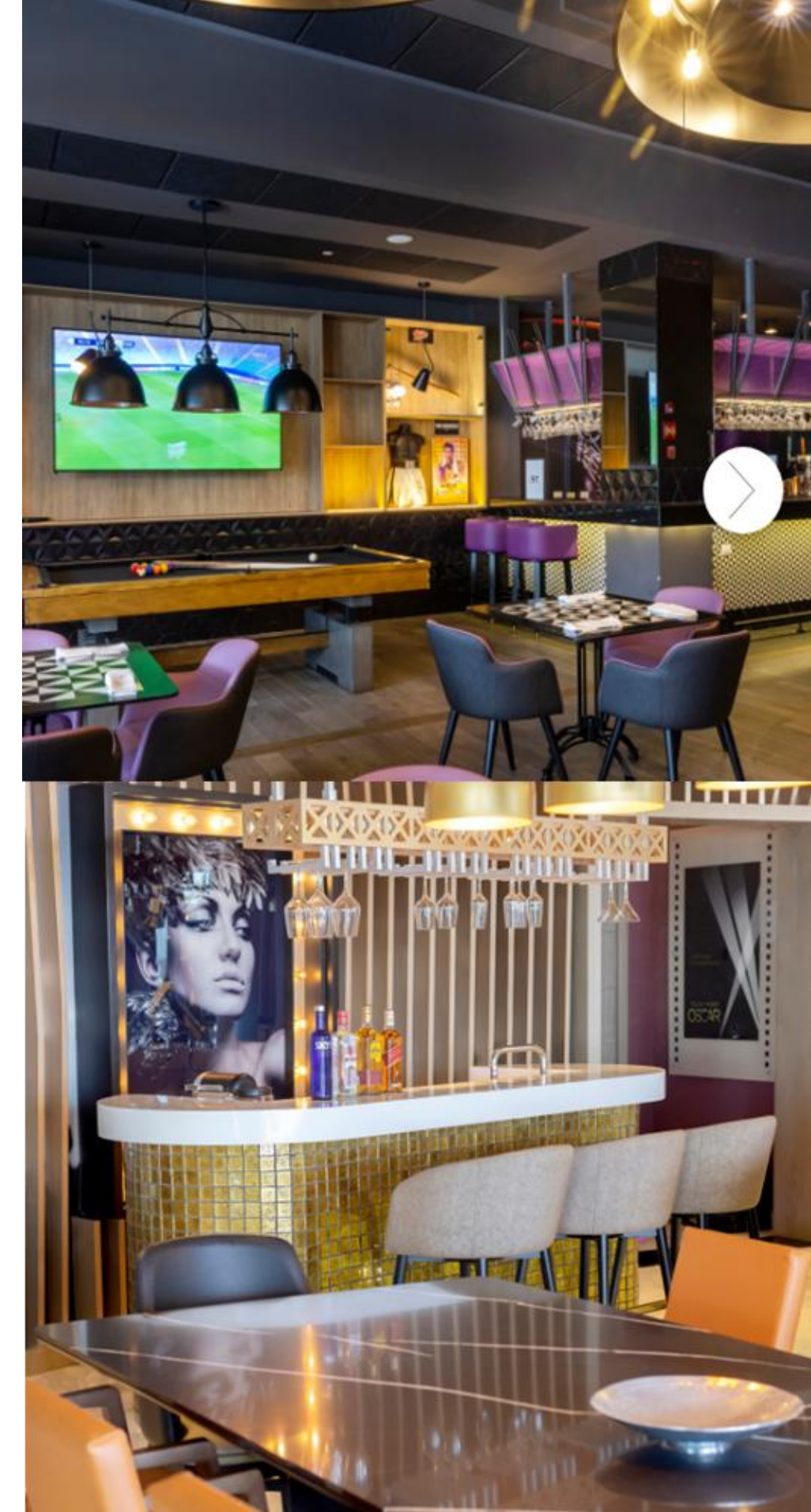


EXECUTIVE SUMMARY

Planet Hollywood Cancun, An Authograph Collection All-Inclusive Resorts & Planet Hollywood Adult Scene Cancun An Authograph Collection All-Inclusive Resorts, have demonstrated improvements in activity performance and environmental aspects.

Over the years, hotels have demonstrated a commitment to continuous improvement, which is evident in the results of multiple areas. All this thanks to the efforts made to generate and maintain high standards in processes related to pollution prevention, environmental protection, care for biodiversity, respect for human rights, as well as promoting and supporting the local community in all possible ways.

Planet Hollywood hotels aim to make a positive and lasting difference in the lives of people, the environment, and the community. With the support of stars, crew and members of society, the property works hard to protect, respect and promote knowledge of Mexico's cultural heritage and customs.



CORPORATE SUSTAINABILITY POLICY

At Blue Diamond Resorts (BDR) we are committed to sustainable development through the operation of the different hotels that make up the chain in each of the destinations where we have a presence, in a responsible manner and in accordance with the following principles:

Ensure compliance with the environmental legislation and regulations applicable in the different countries where the Hotels are located.

Respect and conserve the environment through the implementation of good environmental practices and protection of local flora and fauna.

Work on the correct management of waste and final disposal through recycling and reuse.

Promote conservation activities such as: beach cleanups, mangrove cleanups, and wildlife protection (where applicable).

Implement awareness campaigns to ensure the care of resources through staff training.

Preserve national and cultural identity through respect for traditions, strengthening the sense of national pride and sharing its value with the outside world.

Respect the local community by encouraging an approach to integrate support and improvement actions, as far as possible.

Continuously work on improving BDR's internal management and sustainable initiatives to improve its environmental performance.

Promote the involvement of stakeholders such as: hosts, guests, suppliers and service providers in the sustainable BDR culture, communicating the best practices implemented.

At BDR we are aware that the creation and strengthening of a sustainable culture implies a process of evolutionary improvement, so the commitment acquired is long-term.

SUSTAINABILITY POLICY POLÍTICA DE SUSTENTABILIDAD



POLICY THE CODE



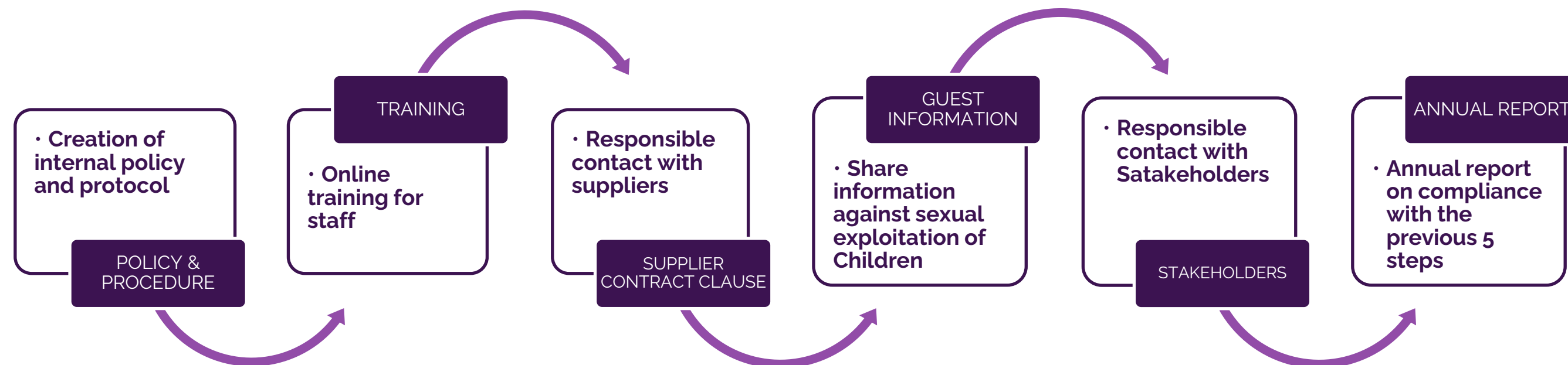
At Blue Diamond Resorts (BDR) we are committed to preventing the Commercial Sexual Exploitation of Children and Adolescents (CSEC) in all the activities in which the organization is developed, declaring zero tolerance for any act of commercial sexual exploitation with minors based on applicable international and national laws.

We promote the prevention of Commercial Sexual Exploitation of children and adolescents, safeguarding their integrity and dignity, through the sense of responsibility and commitment of all our hosts, partners, suppliers and guests, as part of our ethical standards and internal business management.



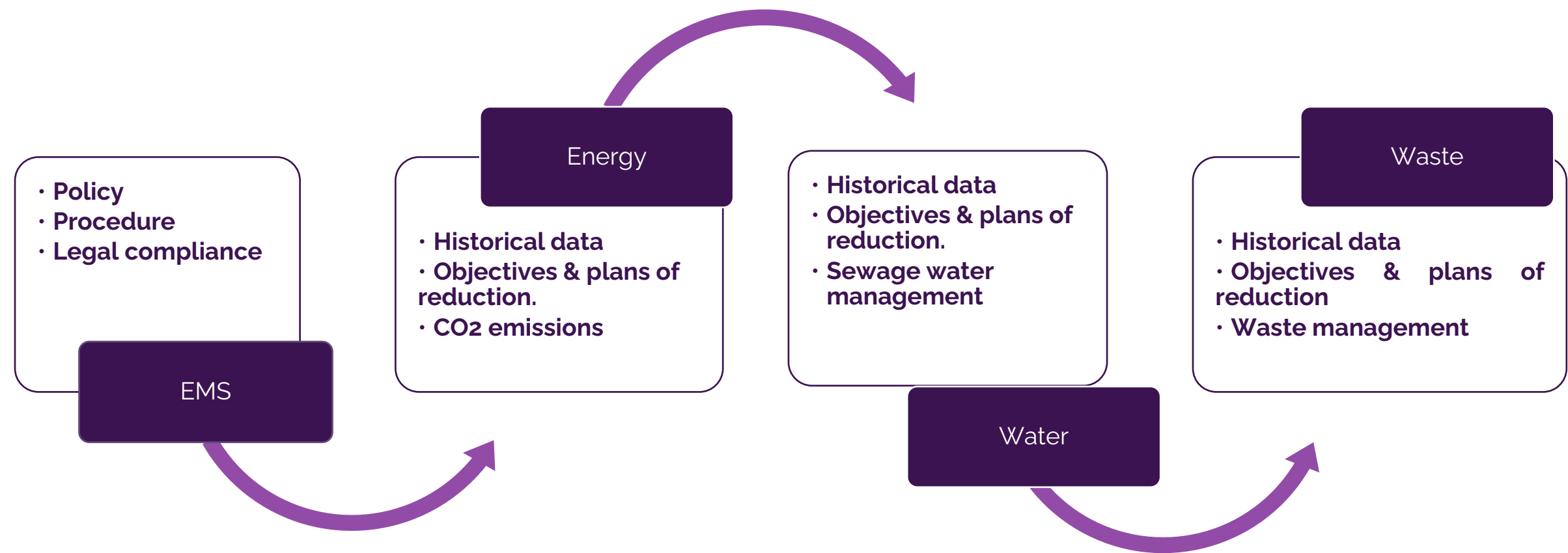
THE CODE CRITERIA

The Code (short for The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism), is represented around the globe by local organizations who provide support to the travel and tourism industry to implement the six criteria of *The Code* voluntarily. The goal is to guarantee that every minor who stays in any hotel of the chain is safe. This program seeks to attract responsible clients, sharing a policy of zero tolerance in cases of child sexual exploitation.



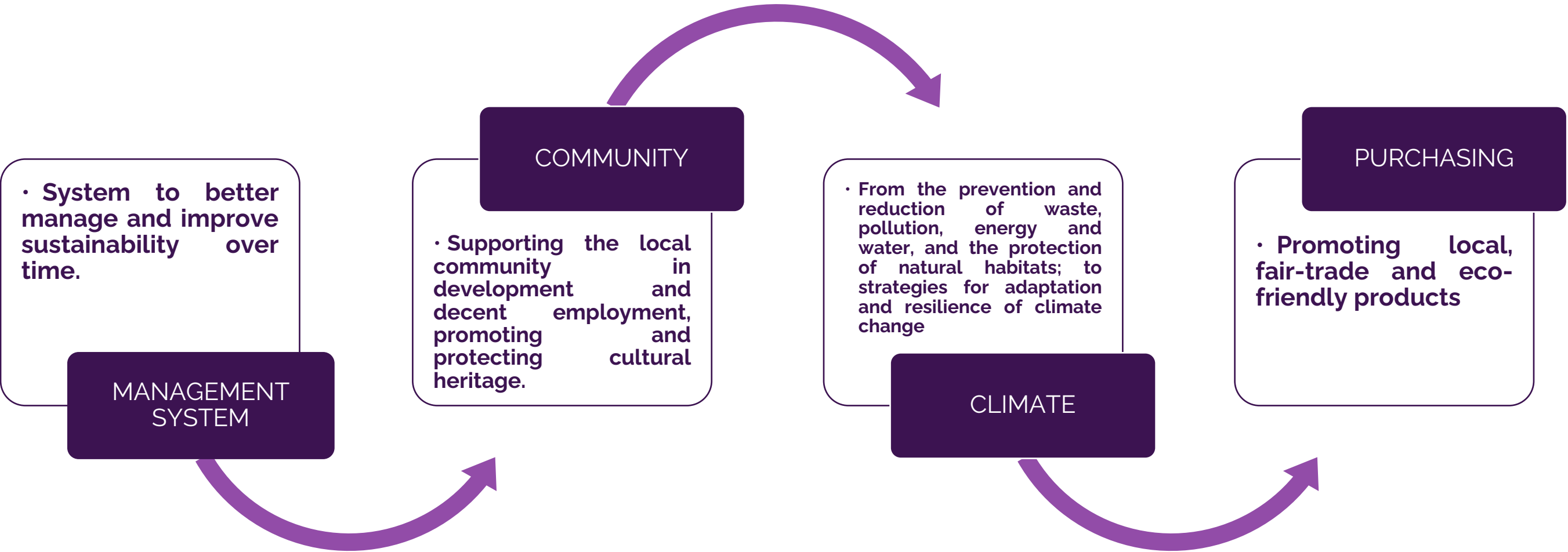
TRAVELIFE CRITERIA

Initiative dedicated to the promotion of sustainable practices in the tourism sector through evaluation, verification and communication the achievements and performance in areas like human rights, labour, community engagement and environmental impacts, with the objective of create a sustainable commitment to the organization. Identified as a leading initiative in training, management and certification for tourism companies that are in the path of sustainability endorsed by the Global Sustainable Tourism Council (GSTC).

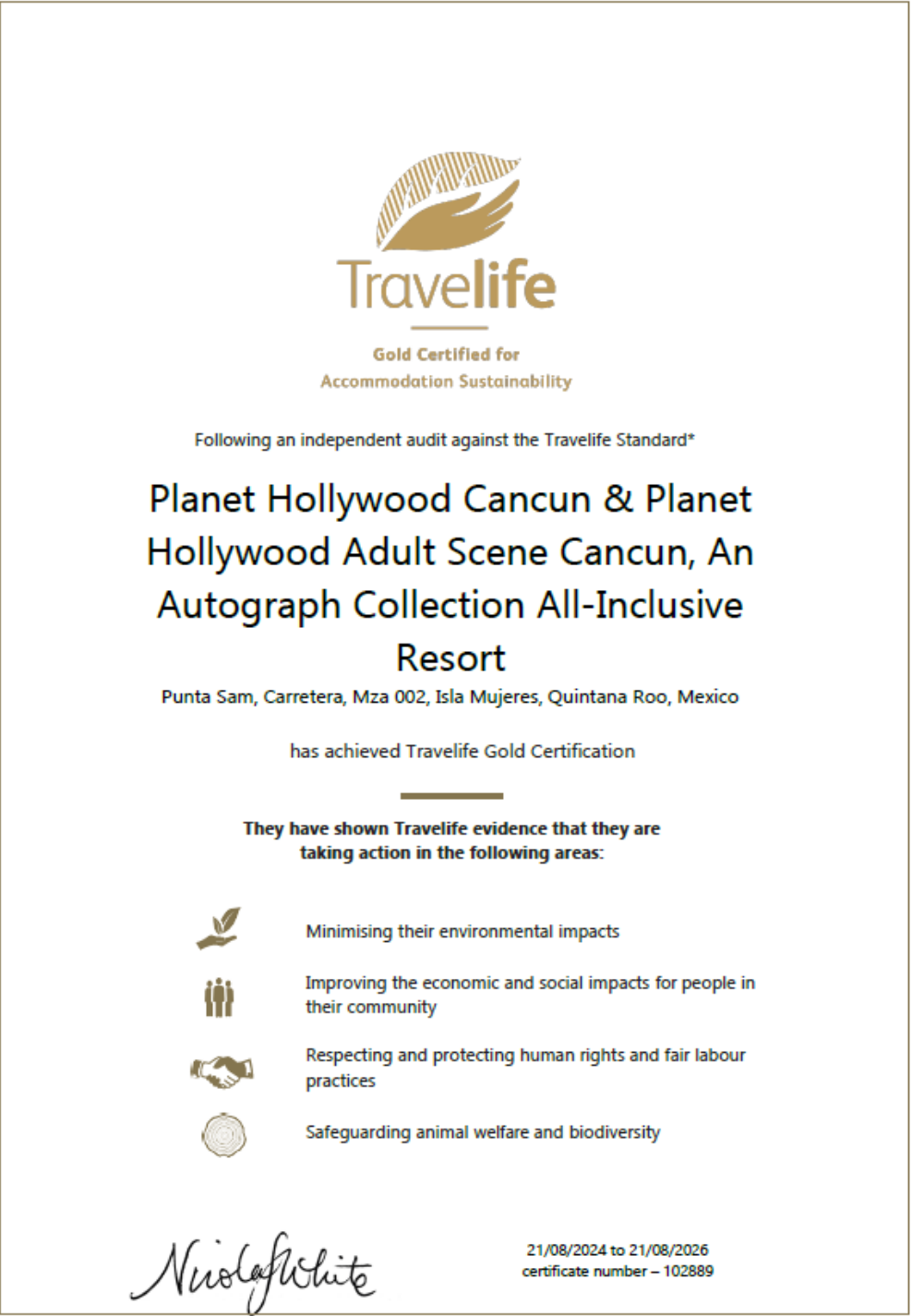


GOOD TRAVEL SCAN CRITERIA

The Good Travel Scan is a tool to evaluate the sustainability of businesses in the tourism sector that are starting out in their improvement journey to become more sustainable. The Good Travel Scan has been developed from the most important criteria in the Good Travel Seal certification, which also correspond to some major GSTC-Industry Standard criteria.



CERTIFICATIONS



SUSTAINABLE MANAGEMENT



Objectives:

- Protect and respect human rights, for example by preventing discrimination, exploitation and harassment, as well as promoting fair treatment.
- Protect children, for example by preventing the exploitation or abuse of children and reporting any suspected incidents.

Objective:

- Protect and support biodiversity, e.g. by reducing pollution, protecting nature and wildlife.)

Objectives:

- Reduce carbon footprint for water/energy, waste and food waste
- Increase 1% of PET/plastic, can, cardboard and paper for recycling compared to 2024
- Reduce the consumption of single-use plastics
- Reduce water consumption by 2%.
- Reduce energy consumption by 2%.
- Reduce gas consumption by 2%.

OBJETIVES

1%

Energy Reduction

3%

Water Reduction

20%

CO2 Emission
Reductions

2

Nature

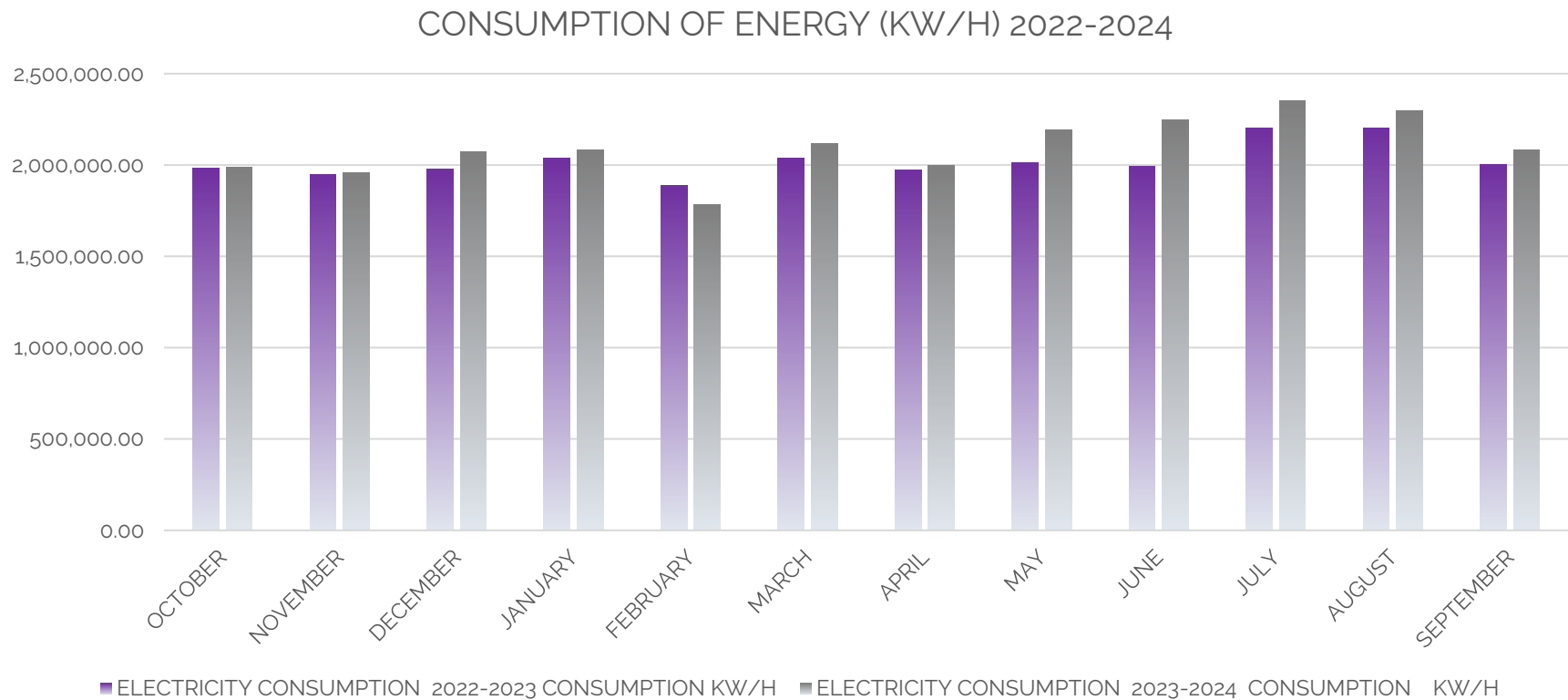
2056

Volunteer Hours

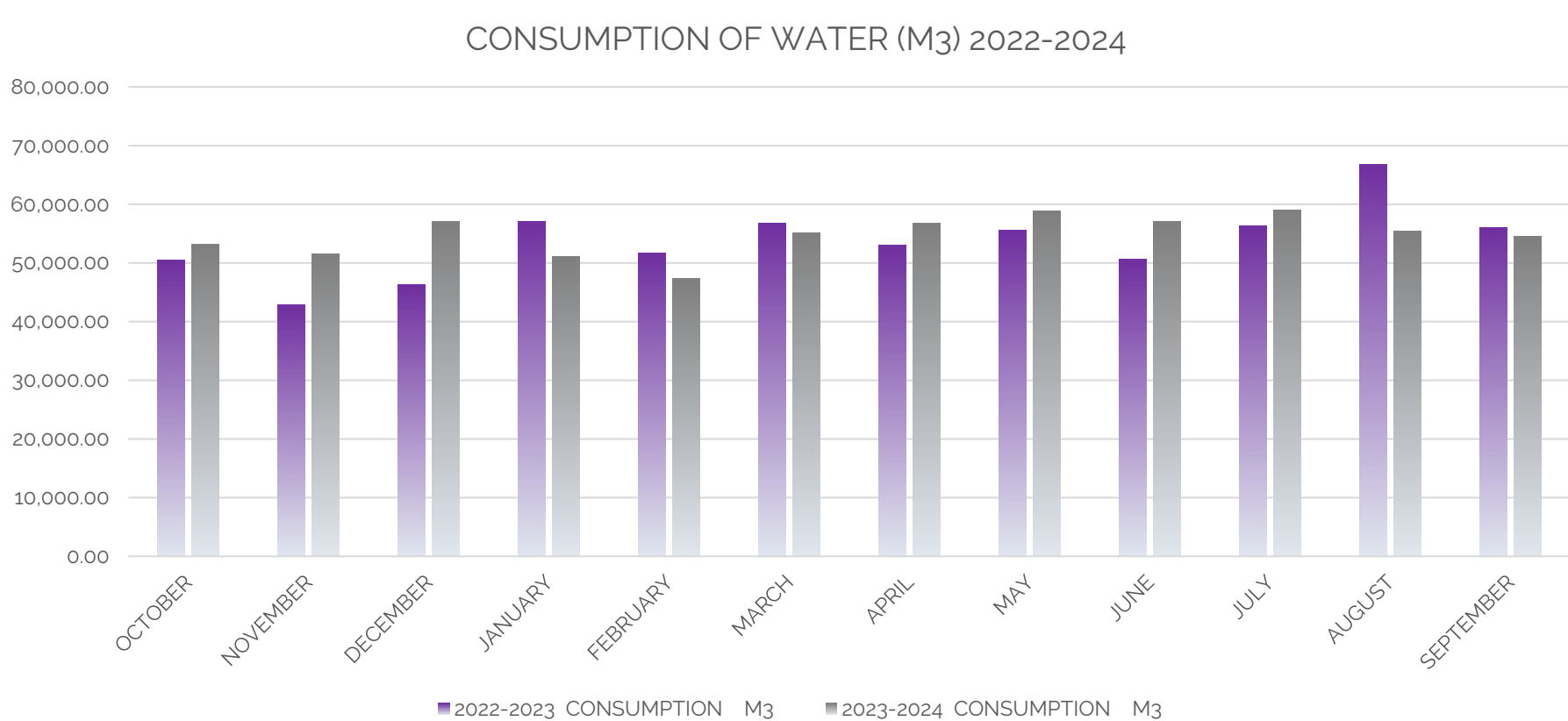


RESOURCE MANAGEMENT 2022 - 2024

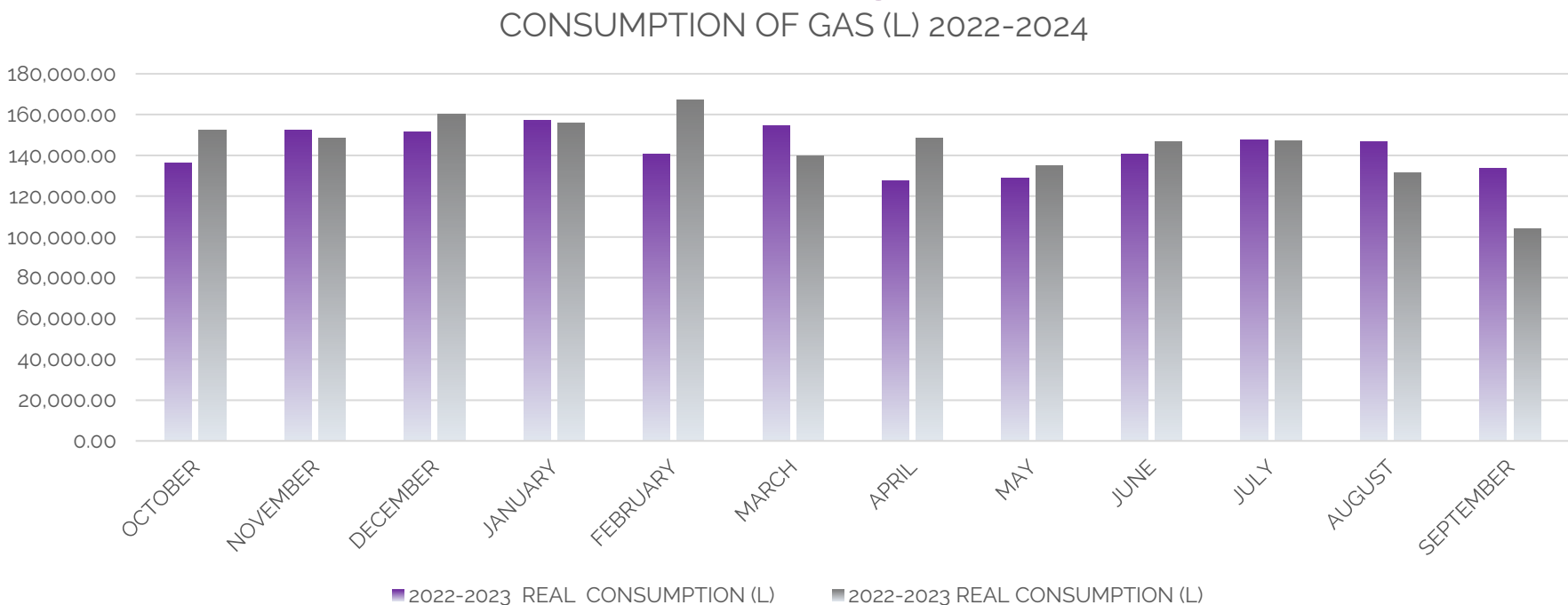
Electricity consumption comparison graph



Water consumption comparative graph

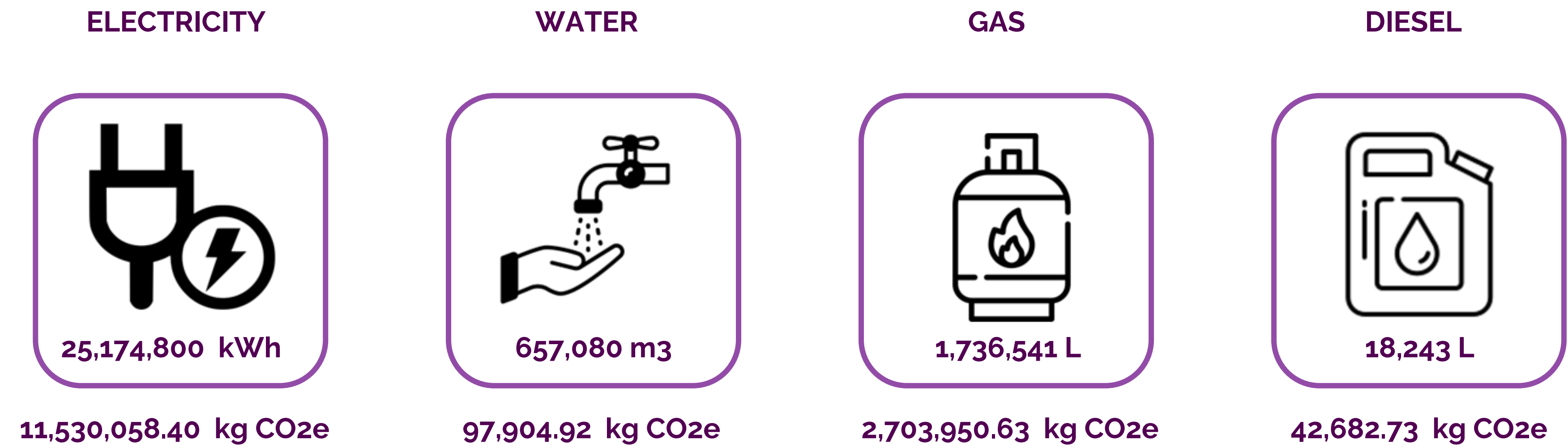


Gas consumption comparison graph



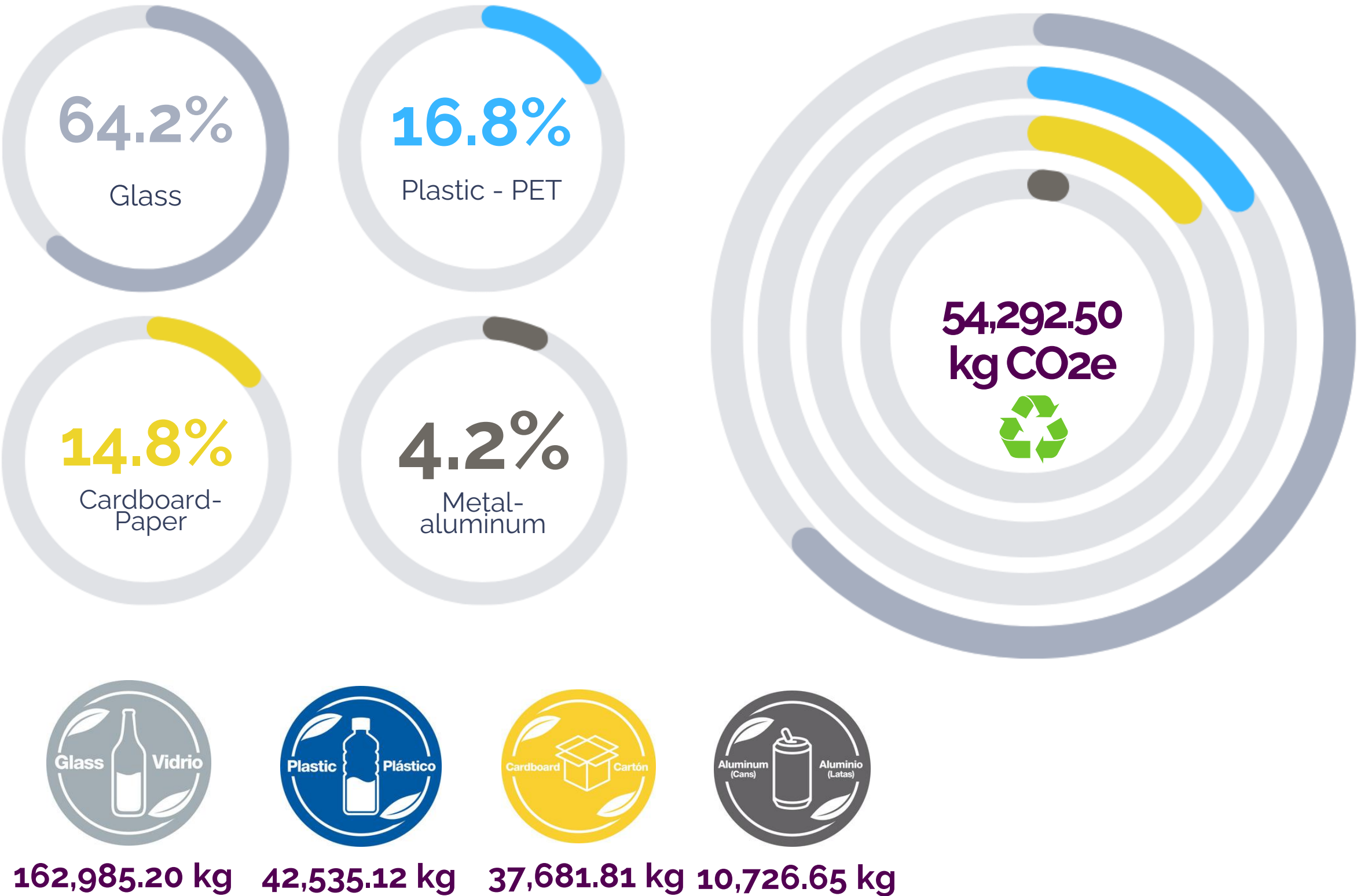
"The electricity consumption graph shows an increase in energy usage compared to the fiscal year 2022-2023, attributed to the rise in the number of guests. In the water consumption graph, significant variations are observed in certain months, with August standing out as the month with the greatest water savings compared to the same period in the previous fiscal year. Finally, the gas consumption graph indicates that, in recent months, considerable savings have been achieved compared to the fiscal year 2022-2023."

RESOURCE MANAGEMENT 2023 -2024



PHCUN CARBON FOOTPRINT
kg CO2e

ANNUAL WASTE RECYCLING PERCENTAGE 2023 - 2024



At Planet Hollywood Cancun, we are dedicated to the proper classification of solid waste to enhance recovery and recycling efforts. To maximize the effectiveness of our program, it is crucial that our staff receive comprehensive training in integrated waste management, ensuring that our commitment to sustainability is effectively communicated to both guests and suppliers. Among our strategies to reduce waste generation, we prioritize purchasing products in bulk rather than in individual packaging. For instance, we procure beer in kegs and prepare soft drinks using syrups and carbonators.

VERO WATER PROGRAM



HOTEL Planet Hollywood Cancun
Fecha de inicio lunes, 01 de marzo de 2021
Fecha de lectura jueves, 03 de octubre de 2024
Días 1312



Ubicación	Modelo	Serial	Consumo Acumulado (Gal)	Consumo diario (Gal)	Consumo Septiembre 2024 (Gal)	Consumo diario Septiembre 2024 (Gal)
So Cal #1	Vero +4	514472	38,950	30	755	23
So Cal #2	Vero +4	513718	40,380	31	963	29
La Cocina (Mexicano)	Vero +4	513713	39,577	30	240	7
Banquetes	Vero +4	514475	12,791	10	141	4
Sunset strip (adentro)	Vero +4	514455	20,401	16	147	4
Hindú	Vero +4	513714	52,490	40	821	25
Premiere Bar (Lobby)	Vero + 4 UC Tower	514477	8,894	7	129	4
Overtime	Vero +4	514462	9,460	7	99	3
Comedor Colaboradores	Vero +4	513720	31,545	24	207	6
Braza	Vero +4	514461	19,872	15	324	10
Catch	Vero +4	514459	15,828	12	201	6
Grill Bar StarClass	Vero + 4 UC Tower	514470	16,264	12	82	2
The Short Rest	Vero +4	503143	44,719	34	174	5
Gusto Rest	Vero +4	503140	50,385	38	605	18
TOTAL			401556	306	4888	148



FELICITACIONES!!
Han ahorrado:



3,035.8 K
Botellas Plásticas
de 500 mL



At Planet, we are dedicated to sustainable development, which is why we have adopted Vero Water as an environmentally friendly alternative to single-use plastic bottles. Vero systems have prevented pollution of oceans, rivers and landfills by avoiding more than 100 million single-use plastic bottles.

CARBON FOOTPRINT REDUCTION

ENVIRONMENT IMPACT

We have saved trees from being cut 623



Barrels of oil Not used to produce new plastics 897



Kilowatts Saved 519,800 kWh



Cubic meters of space saved in the landfill 1765 m3



Liters of uncontaminated and saved water 71,388,229.04 L



Cubic meters of gas pollutants not emitted to the atmosphere 1290 m3

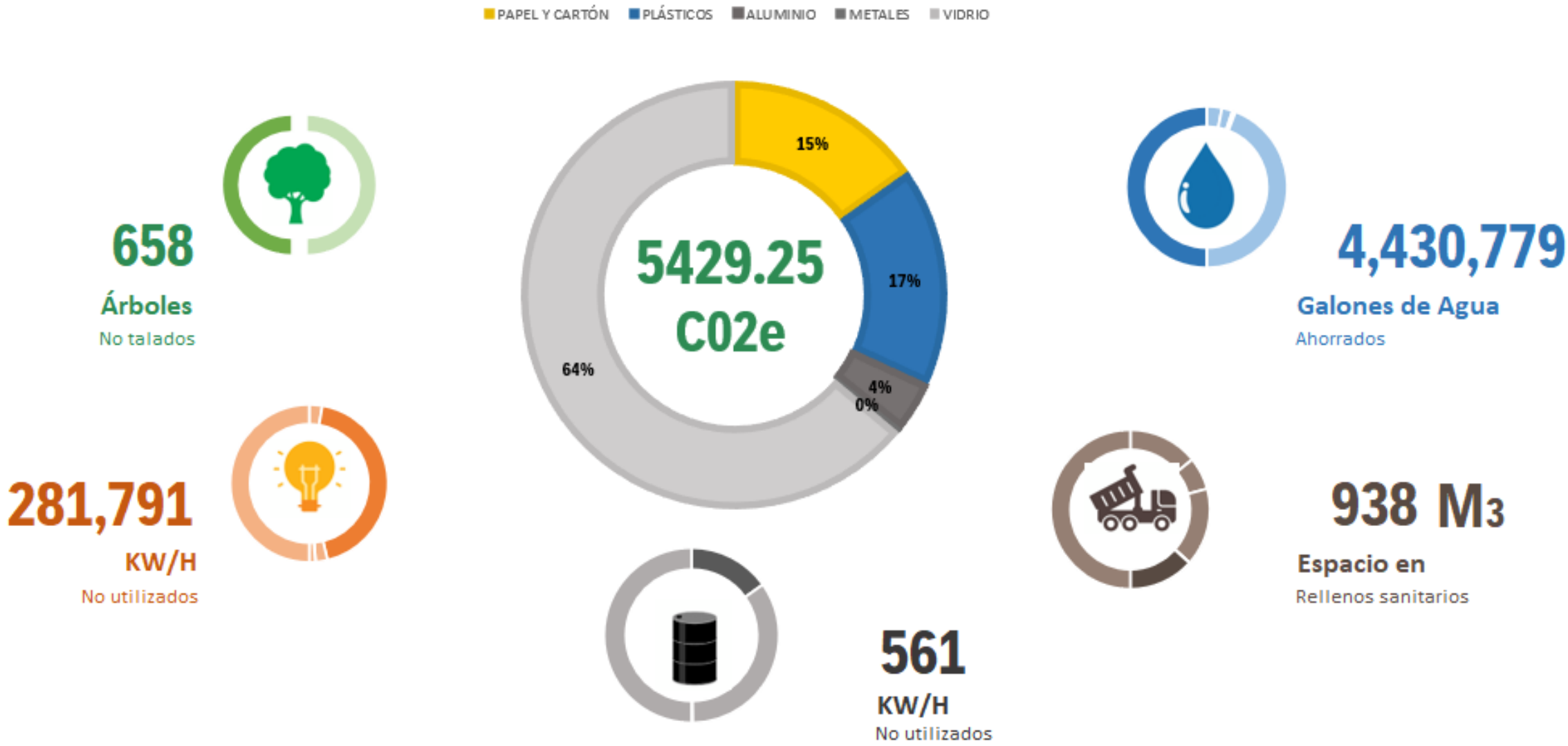


CARBON FOOTPRINT REDUCTION

ENVIRONMENT IMPACT

REPORTES MENSUALES - HUELLA DE CARBONO

AÑO
2023-2024

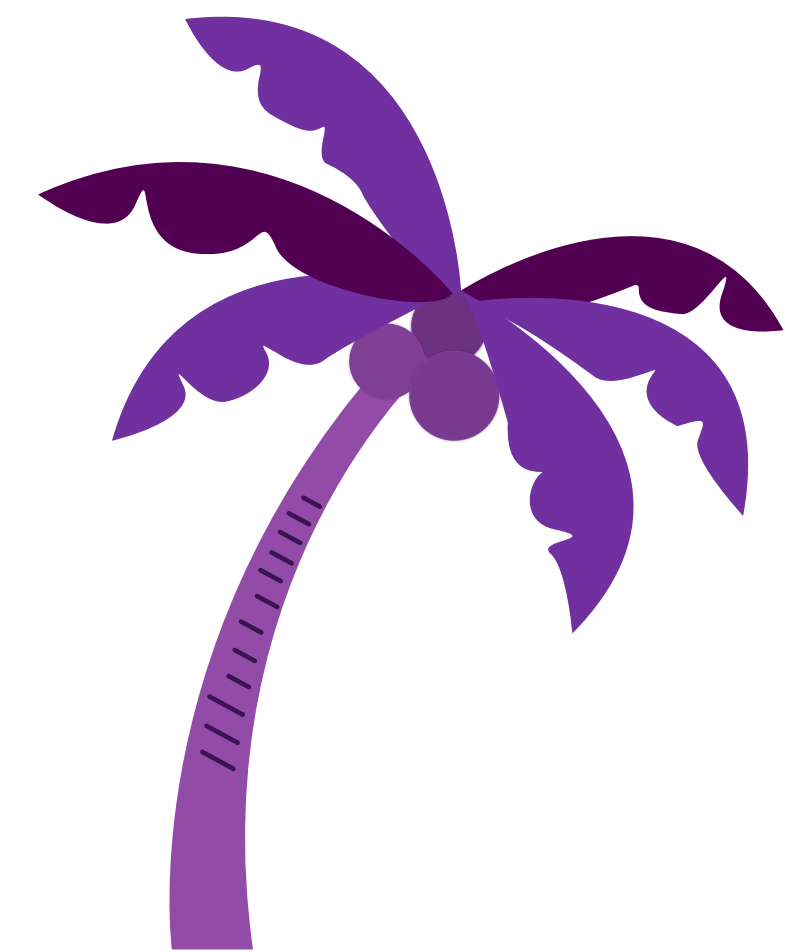


MATERIAL	TONELADAS	ARBOLES SALVADOS	KWH AHORRADOS	GALONES DE AGUA AHORRADOS	BARRILES DE PETROLEO AHORRADOS	METROS CÚBICOS DE VERTEDERO NO USADO	METROS CÚBICOS DE CO2 NO PRODUCIDO
PAPEL Y CARTÓN	38.719	658.223	15100.41	271033		266.42	232.314
PLÁSTICOS	42.535		245597.09	191407.5	170.14	123.57	63.8025
ALUMINIO	9.713		13598.2	24282.5	388.52	297.03	87.417
METALES	1.013		650.346	32416	2.026	1.39	1.2156
VIDRIO	162.985		6845.37	3911640		249.21	211.8805
TOTAL	254.965	658.223	281791.416	4430779	560.686	937.63	596.6296

WE ARE COMMITTED TO KEEPING OUR PLANET GREEN AND OUR OCEANS CLEAN

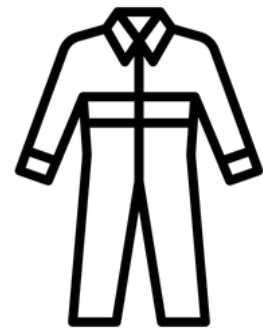


WE ARE COMMITTED TO KEEPING OUR PLANET GREEN AND OUR OCEANS CLEAN



We are an organization dedicated to sustainability and the conservation of our planet. During the 2022-2023 fiscal year, our internal "Beach Cleanups" program successfully collected over 1,044 kg of waste and microplastics that were polluting the environment. In the 2023-2024 fiscal year, we intensified our efforts, recovering more than 1069 kg, which represents significant progress in our mission to preserve clean beaches.

SOCIAL



+ 450 KG UNIFORMS



+ 150 TOYS



**+ 750 PERSONAL
HYGIENE PRODUCTS**



**+ 1100 KG
BOTTLE CAP**



+ 1350 L&F



**+ 1000 FOOD
PRODUCTS**



**+ 150 SCHOOL
SUPPLIES**

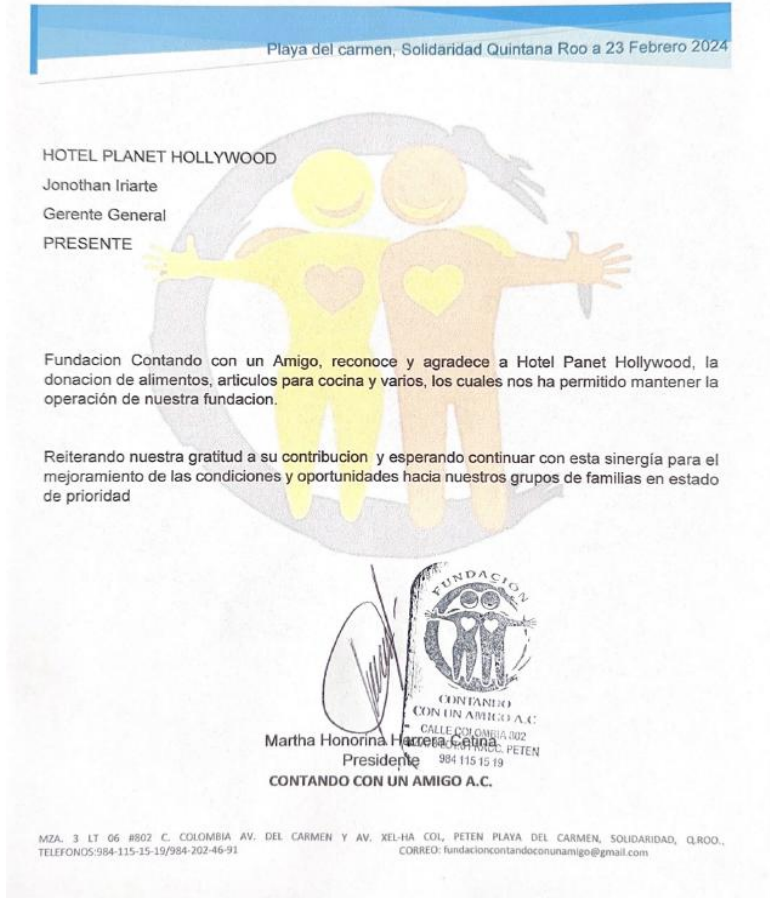


+150 CLOTHES

SOCIAL



SOCIAL



ACTIVITIES

	ACTIVIDAD	OBJETIVO
SUSTENTABILITY	Beach and mangrove cleanups	Conserve and maintain the natural resources of beaches and mangroves
	Internal audits	Validate compliance with the sustainability management system implemented in the hotel
	Operational practices	Teach hosts how to apply good environmental practices in their work areas
	Training	Make known among the hosts the agreements established in the sustainable management plan
SOCIAL	Donations	Participate in the pro-humanitarian cause in which associations or non-profit organizations are constituted
	THE CODE Training	Train hosts capable of preventing the commercial sexual exploitation of children in their work areas



WE HAVE A MEDICAL SERVICE THAT PROVIDES ASSISTANCE TO OUR COLLABORATORS

THROUGH CSR WE INCORPORATE DIFFERENT FOUNDATIONS THAT SEEK THE WELL-BEING AND PROSPERITY OF OUR LOCAL COMMUNITY

WE PROMOTE ENERGY EFFICIENCY AND WATER SAVING IN THE HOTEL, THROUGH THE IMPLEMENTATION OF ENERGY-SAVING SYSTEMS



WE HAVE A STRAW POLICY IN WHICH WE DO NOT PROVIDE STRAWS TO AVOID SINGLE-USE PLASTIC AND PROTECT MARINE LIFE AS WELL AS THE OCEAN



WE HAVE A GENDER EQUALITY POLICY WHERE BOTH MEN AND WOMEN ARE GIVEN EQUAL OPPORTUNITIES

WE OFFER OUR EMPLOYEES JOB OPPORTUNITIES AND TRAINING THAT ALLOW THEIR DEVELOPMENT



THROUGH THE CODE POLICY WE PROMOTE THE ERADICATION OF CHILD AND FORCED LABOUR WITH OUR SUPPLIERS

WE HAVE A SUSTAINABLE PURCHASING POLICY WHERE WE SEEK TO ENSURE THAT PURCHASES ARE MADE UNDER THE CONCEPT OF ZERO KM AND WE HOLD SUPPLIERS RESPONSIBLE FOR THEIR WASTE

WE CARRY OUT BEACH AND MANGROVE CLEANUPS TO PROTECT THE ECOSYSTEM



INCORPORATION INTO THE LABOUR MARKET FOR PEOPLE LIVING IN THE MOST REMOTE COMMUNITIES



WE HAVE RESPECTFUL AND COLLABORATIVE WORK ENVIRONMENTS THAT PROMOTE THE COMMITMENT AND MOTIVATION OF OUR EMPLOYEES



WE CARRY OUT REFORESTATION ACTIVITIES FOR THE CARE AND CONSERVATION OF FLORA AND FAUNA



THROUGH THE CODE POLICY, WE ACT AS A WATCHDOG TO ERADICATE CHILD SEXUAL EXPLOITATION



WE ENSURE THE PROPER MANAGEMENT OF WASTE AND SEEK THE ELIMINATION OF NON-RECYCLABLE SINGLE-USE PLASTIC



WE PROMOTE ELIMINATION, REDUCTION, RECYCLING IN SUPPLIER PACKAGING AND PACKAGING



VISION 2026

Planet Hollywood Cancun, An Autograph Collection All-Inclusive, has big plans for the coming years, focused on meeting new challenges and fulfilling its mission to promote sustainable tourism. The hotel will concentrate its efforts in key areas where it can generate the greatest impact: creating opportunities for youth and children, rescuing local culture and contributing to the preservation of the environment through continuous environmental improvement.

As part of its specific objectives, the organisation is committed to maintaining and strengthening its sustainable tourism initiatives. This includes adhering to the Code of Conduct against the sexual exploitation of children and adolescents in the tourism industry, hotel certification with the Travelife environmental label, Good Travel Scan and many more.



Scan the QR code and share your proposals, comments, or suggestions with us. Your participation is key to continuing to build a more sustainable future together.



vacation like a starTM